

### **Exhibition: ARU Showcases the Impact of Epicentre Strategy in Rural Communities**

On May,2023, African Rural University (ARU) in partnership with URDT held an exhibition. The purpose of the exhibition was to showcase the impact of the Epic-Centre Strategy in communities

The exhibition served as a vibrant platform for artisans who are skilled by ARU Graduates to showcase their masterful skills and craftsmanship. From intricately woven baskets and exquisite pottery to stunning handcrafted jewelry and traditional artwork, the exhibited pieces showcased the rich cultural heritage of rural communities. Visitors marveled at the artistry on display, recognizing the artisans' dedication to preserving traditional practices while incorporating contemporary techniques.





**Dr. Mwalimu Musheshe (1<sup>st</sup> right ) and Master Card Foundation Uganda Lead -Adrian Bukenya at the Exhibition**

A notable aspect of the exhibition was the presence of Traditional Wisdom Specialists, emphasizing ARU's dedication to honoring and incorporating indigenous knowledge systems and cultural practices. These specialists, known for their deep understanding of traditional wisdom, engaged attendees through captivating demonstrations and discussions. They emphasized the significance of preserving and integrating traditional wisdom into modern development approaches, acknowledging the invaluable contributions of rural communities to sustainable development.





In addition to artisans and traditional wisdom, the exhibition also featured the innovative projects and initiatives of ARU students. The students introduced participants to sustainable agriculture techniques and eco-friendly innovations for rural transformation

The exhibition attracted various stakeholders ranging from government officials, local community leaders and international stakeholders including Uganda MasterCard Program Lead Adrian Bukenya Mulindwa .